



WineTrax™

Grape to Glass

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NuVerge™

WineTrax™ Grape to Glass - End to End Visibility



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1 Overview

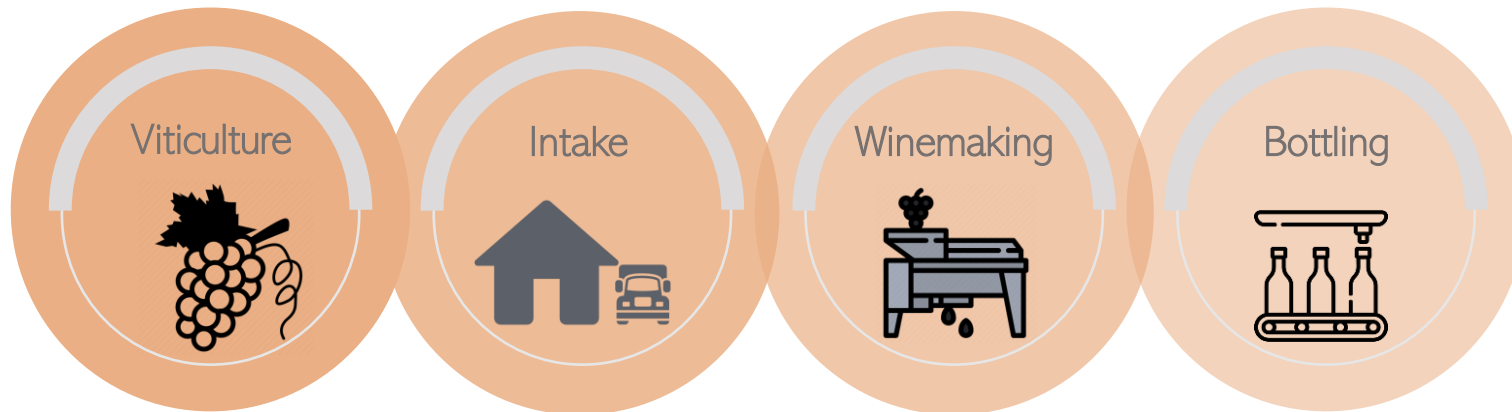
Overview

Business Obstacles
WineTrax Solution
Business Value
Enterprise Application Platform
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Crafted to Streamline Operations

WineTrax: A Holistic Winery Management System.

Elevating quality in the vineyard and on the cellar floor. From vineyard management to production oversight, WineTrax integrates advanced technology for efficiency and precision. With modules for viticulture, winery operations, production tracking, compliance, and reporting.



2 Business Obstacles

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The Vast Expanse of a Winery brings with it A Unique Set of Challenges

Financial Pressures

- Upfront investment
- Extended grape maturation periods
- Unpredictable weather
- Yield & Loss impacts
- Lack of visibility of true 'Cost to Produce'



Operational Inefficiencies

- WMS inefficiencies
- Spreadsheets prolific
- Potential for downtime
- Regulatory compliance
- Labelling requirements
- Quality control
- Tracking barrel lots
- Lack of workflow
- Sustainability Reporting



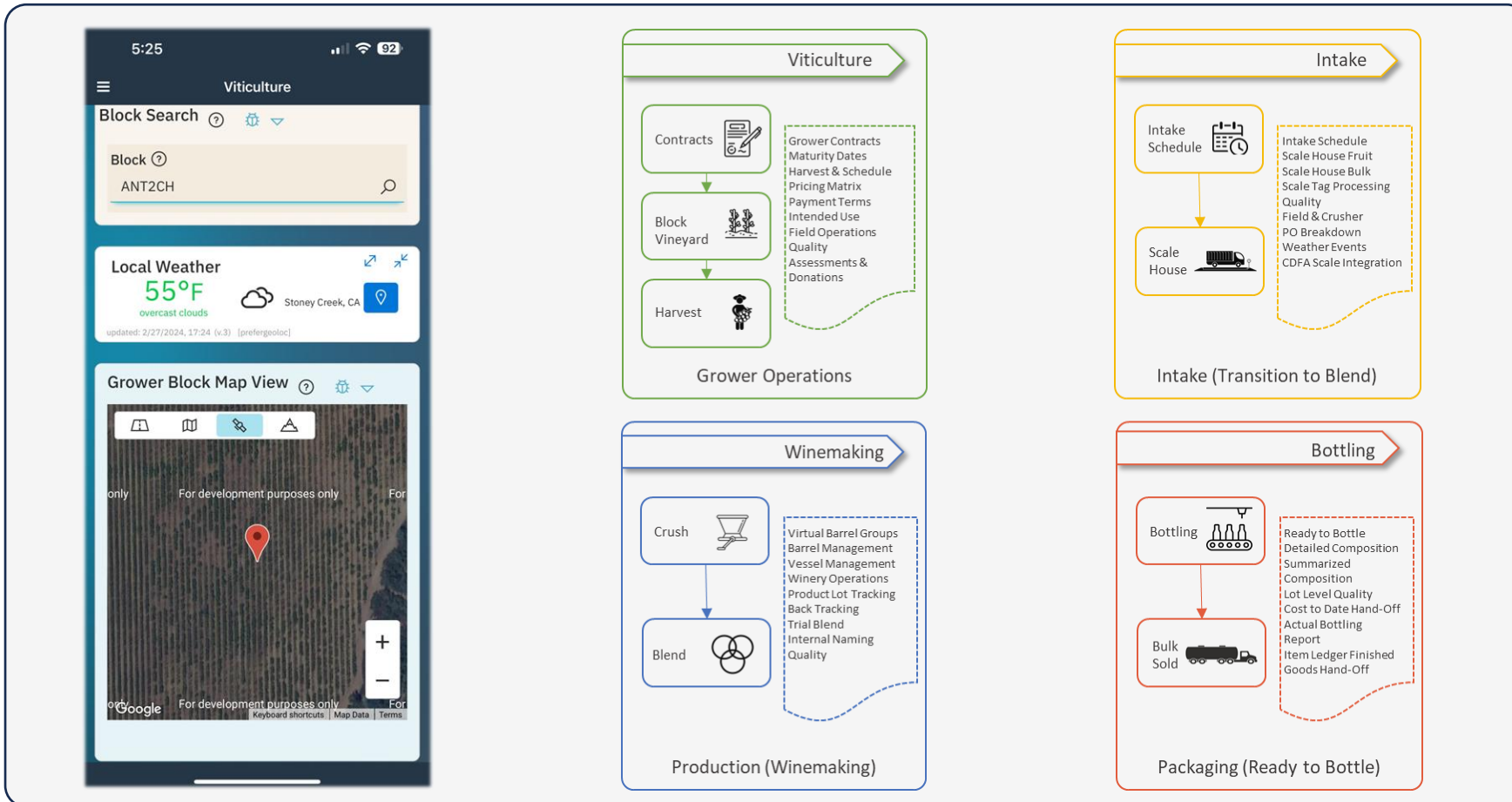
Technology Challenges

- WMS complexity
- Resist process change
- Multiple sources of truth
- Limited reporting flex
- Too many clicks
- Process change costs
- External data access
- SaaS adoption
- High-cost integrations



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Grape to Glass Enterprise Winery Capability End to End Visibility



4 Business Value

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Customization & Scalability

WineTrax excels in scalability, effortlessly adapting to growing demands, while also offering robust customization options for a tailored user experience.

Business Wide Visibility

WineTrax provides visibility into financials, operations, and inventory, enabling informed decision-making for enhanced efficiency and business success.

Production Optimization

Optimize production with WineTrax - seamless integration, real-time analysis, and adaptive controls. Identify bottlenecks, streamline workflows, and maximize efficiency.



5 Enterprise Application Platform (EAP)

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A New Era of Business Excellence

Impact your Winery's Efficiency, and Competitiveness.

The exclusive Winery Management System on an Enterprise Application Platform. Elevate your winery's efficiency, agility, and competitiveness in today's dynamic market.

Integration & Interoperability

Centralized platform for integrating various applications, systems, and data sources within your winery.



System Scalability

Designed to scale with seasonal needs and the growth of your organization.



Change at Pace & Rapid Deployment

Tools and framework to accelerate business change and the deployment of applications.



Business Process Automation

Automation of routine & manual business processes, reducing errors and increasing operational efficiency.



Unifying business for digital success through integration, agility, and collaboration.





Joe Wagner



“What I love about NuVerge is their alignment with our vision and passion for innovation...”



Jakub Lipinski



“NuVerge is the team that I’ll always consider using for new ideas or to align Big Head with the latest in industry compliance.”

6 Learn More

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Explore the possibilities with WineTrax

Your solution is just a message away! Take the next step. Find out how WineTrax can enable efficiencies, provide insights into your business operations and transform your winery.

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